



FOR IMMEDIATE RELEASE

January 6, 2017

Contact: Paul Markworth
City Administrator
pmarkworth@LakeSaintLouis.com
636-625-1200

Public Invited to Continue Shaping the Future of Lake Saint Louis at the Second Comprehensive Plan Open House on Thursday, January 26th

The public is invited to attend the second open house for the Lake Saint Louis Comprehensive Plan from 5:00 – 7:30 p.m., Thursday, January 26th at the Lake Saint Louis City Hall (200 Civic Center Drive, Lake Saint Louis, MO 63367). Attendees at the open house will have an opportunity to review the results of the citywide survey from the fall, take an interactive visual preference survey, and review draft plan goals and values that will shape the type of recommendations made in the plan. The public can stop by anytime between 5:00 - 7:30 p.m. A brief visual preference survey will be repeated every 30 minutes starting at 5:30pm. In addition, boards and information will be presented, staff and members of the planning team will be available for questions, and there will be a variety of ways for attendees to give input.

“We had a great response to the citywide survey in the fall,” said Kathy Schweikert, Mayor of Lake Saint Louis. “With the citywide survey, community and stakeholder meetings, and the first open house, the planning team was able to hear about key issues and priorities from the community.”

For those who cannot attend the open house, meeting materials and an opportunity to participate in the visual preference survey will be available on the project website at www.MyFutureLakeSaintLouis.com. Also available on the website is the ‘Discovery Report’, which is the first deliverable (product) in the comprehensive plan process. The report includes existing conditions and a summary of community engagement to date, including results of the citywide survey from the fall.

The planning team is led by the i5Group, along with Development Strategies and Shockey Consulting Services. A twelve-person resident Steering Committee is helping guide the process. The Steering Committee has representatives from the Board of Aldermen, Planning and Zoning Commission, and residents from across the city.

"A key aspect of the second open house will be the visual preference survey," said Stephen Ibendahl, Principal of the i5Group. "We heard from residents about their priorities and values for the community. The visual preference survey is a tool to start to translate what we heard into a preferred community design. Attendees will use keypads to “vote” on their preferred images. Results will be shared in real-time with participants”

The planning process started in late summer 2016 and will last through summer 2017. There will be two additional open houses for the plan. For more information about the Lake Saint Louis Comprehensive Plan, visit www.MyFutureLakeSaintLouis.com or contact Paul Markworth, City Administrator, at 636-625-1200.